



## Investing and doing business in Thailand



**T**hailand, Southeast Asia's second largest economy, is fast evolving into a business and investment hub for the ASEAN region. Malaysia, Singapore, Vietnam, the Philippines and Indonesia are responsible for a significant amount of the traffic at trade exhibitions in the country. Among the rankings for origin nations of exhibition attendees, these five nations all occupy positions in the top 10. As a result, companies from around the world are looking increasingly to exhibitions in Thailand as platforms to enter the ASEAN market.

With Thailand's strategic location and excellent infrastructure that includes a well-developed highway network, state-of-the-art seaports and airports, and efficient telecommunications and Internet systems, Thailand is leading manufacturer and exporter in Asia. Thailand has created an economic climate

where it is easy to start a business, where capital flows freely across borders and where the quality of life is excellent.

Thailand government actively encourages both domestic and foreign investment, particularly into sectors and activities that bring vital benefits to the economic and social development of the country. According to the Board of Investment (BOI) these key production sectors include: automobiles, auto components, electrics and textiles. BOI promotional status carries incentives and privileges. There are tax and non-tax incentives as well as various guarantees and protection measures. Additionally, BOI provides a one-stop service to help with visas, work permits, and other aspects of establishing business operations. Please visit [www.boi.go.th](http://www.boi.go.th) for in-depth investment information.